

# ANNUAL REPORT 2014



Falmouth  
Community  
Television

310A Dillingham Ave.  
Falmouth, MA 02540  
fctv.org - 508-457-0800



your voice  
your stories  
your media

# OUR MISSION

The mission of Falmouth Community Television is to provide the community with access to information, technology and training in its use so that individuals and groups have a forum to communicate their ideas, information, and concerns to the community-at-large.

As a non-profit organization, FCTV is committed to expanding community access to its facilities by seeking out and offering its members additional information avenues.

## BOARD OF DIRECTORS

- Ahmed Mustafa, President
- Kevin K. Lynch, Treasurer
- Pat Thatcher, Secretary
- Linda Davis
- Michael Duffany
- Jeffrey Oppenheim
- Michael Palmer



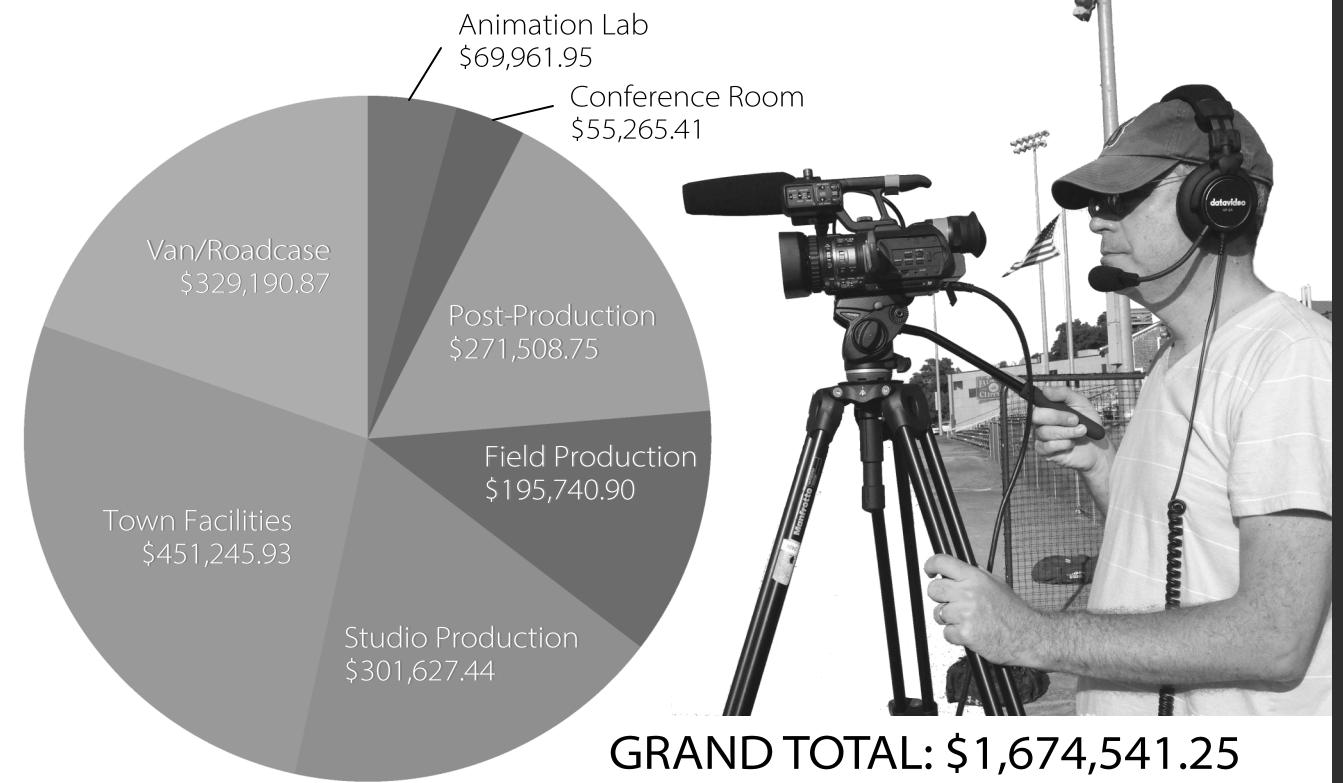
## ADVISORY COUNCIL

- Lisa Deyo Asendorf
- Carl Cavossa, Carl F. Cavossa Excavating, Inc.
- George Hampson, Marine Biologist
- Dick Kendall, Falmouth Housing Authority
- Brenda Swain, Falmouth Service Center
- Eric Turkington, Attorney
- B. Grant Wills, Attorney
- Jay Zavala



# THE VALUE OF ACCESS

## The Fair Market Value of Equipment and Facility Utilization



## TRAINING

Workshop:	Participants:	Sessions:	Workshop:	Participants:	Sessions:
Government—Town Hall	46	83	2D Traditional Animation	1	4
Carousel	1	1	2D Computer Animation	4	3
Adobe CS5	1	1	After Effects	1	1
FCPX	47	30	Blender (3D Modeling)	2	2
Final Cut 7	6	6	Field 1	6	23
Youth Producers	30	27	JVC Camera	11	10
Ebay	1	1	Google for Non-Profits	3	3
Audio For Video Production	3	5	Field 2	6	10
Advanced Audio	1	1	Flash	2	1
Facebook	1	1	Broadcast Pix (Switcher)	10	10
GoPro	6	4	Light Kit	6	5
I-Prompt	4	3	Motion Graphics	1	1
I-Report	1	3	Planning Your Production	6	5
Intro to Computers	7	7	Orientation	17	15
Intro to Photoshop	4	3	Youth Producers	3	3
Kickstarter	3	5	Summer Rec Camp	3	2
Photoshop	3	3	Voice Over	1	1
Advanced Photoshop	2	1	Social Media for Promotion	2	1
I-DVD	2	2	Storyboarding	1	2
I-Pad	2	2	Studio 1	1	4
Intro to Animation	1	1	Stop Motion	14	20
			<b>TOTAL</b>	<b>273</b>	<b>316</b>

## Financial Position As Of December 31, 2014

### ASSETS

Current Assets:	
Cash	\$1,261,625
Prepaid Expenditures	6,955
Total Current Assets	<u>1,268,580</u>

Property and Equipment:	
Buildings	612,279
Building Improvement	73,298
Furniture and Fixtures	52,602
Production Equipment	369,341
Vehicles	34,002
Less: accumulated depreciation	<u>(774,930)</u>
Total Property and Equipment	<u>366,592</u>

Total Assets: \$1,635,172

### LIABILITIES AND NET ASSETS

Current Liabilities:	
Accounts Payable	\$2,249
Accrued payroll	4,500
Payroll Withholdings	955
Property Taxes Payable	1,296
Rental Deposits	<u>3,000</u>
Total Current Liabilities	12,000

Long-Term Liabilities:	
Mortgage Loans Payable	<u>0</u>
Total Long-Term Liabilities	<u>0</u>
Total Liabilities	12,000

Net Assets:	
Unrestricted:	
Undesignated	666,437
Fixed Assets	<u>366,592</u>
Total Unrestricted	1,033,029

Restricted:	
Temporarily restricted	<u>590,143</u>
Total Net Assets	<u>1,623,172</u>

Total Liabilities and Net Assets \$1,635,172



### Public Channel 13 Programming

<b>TYPE OF PROGRAMMING:</b>	<b>Hours:</b>
First-Run Local Programs	319.08
First-Run Outside Programs	286.98
<b>Total Hours First-Run Programming:</b>	<b>606.06</b>
Repeat Local Programs	3584.03
Repeat Outside Programs	1130.85
<b>Total Hours Repeat Programming:</b>	<b>4714.88</b>
<b>TOTAL HOURS PROGRAMMING:</b>	<b>5320.94</b>

### Educational Channel 14 Programming

<b>TYPE OF PROGRAMMING:</b>	<b>Hours:</b>
First-Run Local Programs	245.94
First-Run Outside Programs	0.00
<b>Total Hours First-Run Programming:</b>	<b>245.94</b>
Repeat Local Programs	6188.21
Repeat Outside Programs	219.15
<b>Total Hours Repeat Programming:</b>	<b>6407.36</b>
<b>TOTAL HOURS PROGRAMMING:</b>	<b>6653.30</b>

### Government Channel 15 Programming

<b>TYPE OF PROGRAMMING:</b>	<b>Hours:</b>
First-Run Local Programs	508.30
First-Run Outside Programs	115.15
<b>Total Hours First-Run Programming:</b>	<b>623.45</b>
Repeat Local Programs	6395.88
Repeat Outside Programs	1426.81
<b>Total Hours Repeat Programming:</b>	<b>7822.69</b>
<b>TOTAL HOURS PROGRAMMING:</b>	<b>8446.14</b>



## STAFF



Debra Rogers, Executive Director/CEO  
 Bob Fenstermaker, Director of Operations  
 Betty Bock, Office Manager  
 Anthony Sadera, Program Coordinator  
 Liz Lerner, Membership and Outreach Coordinator  
 Allen Russell, Production and Education Coordinator  
 Geoff Wyman, Government Access Coordinator  
 Michael Spurling, Government Access Assistant  
 Ryan Webber, Educational Channel 14 Coordinator  
 Marcia Huyette, Facility Assistant and Gallery Coordinator

## Message from the Executive Director/CEO

Dear Friends,

We are pleased to present you with this annual report for the year 2014.

At FCTV, we have always strived to provide the most up-to-date services, equipment, and training for members and our community. Through this rigorous quest to stay in tune with the ever-changing world of communications, while at the same time providing a responsive resource, we feel we are best able to expand and maintain a transformative impact within our community and beyond.

This impact can be felt in many different ways. Through continually seeking new and better ways to improve, expand and disseminate our coverage of our municipality in action, we create transparency in government and an informed electorate. By demystifying new technologies and skills while respecting timeless principles in effective communication, we extend the ability of groups and individuals to spread their message. By working with young people, we plant the seeds of media literacy, the ability to effectively analyze, evaluate and create media.

None of this would be possible without the contributions of our members, volunteers and supporters. On behalf of the staff and board of Falmouth Community Television, I would like to extend my gratitude to those who've made our mission part of their lives.

Warmly,

Debra A. Rogers  
 Executive Director/CEO

# 2014 HIGHLIGHTS & NEWS

As FCTV continues to grow, each year brings new ideas, technologies, relationships and challenges as it evolves to serve the needs of today's Falmouth and its communities. Here is a partial look back at some of the highlights, accomplishments and events that shaped a productive 2014 at FCTV.

## Equipment and Facility Upgrades

FCTV is continually seeking to provide its members with the most up-to-date equipment possible, with an eye toward increasing quality and streamlining workflow. Here are some examples of investments made in 2014:

- Significantly improving the quality and workflow to multi-camera field productions, FCTV added the **PreSonus Digital Audio Mixer**, a new **DataVideo** intercom system, **Intellegage** camera platforms and other digital and HD enhancements.
- Citizen journalism can now be taken to a new level of quality and ease with FCTV's **Padcaster** system that turns an **Apple iPad** into a mobile media production unit.
- Studio productions are benefitting from the new **iKan** teleprompter system along with control room improvements that allow producers to record directly to their own external hard drives.
- Due to their increasing popularity, FCTV expanded its collection of **GoPro Hero 3** cameras, braces and other peripheral attachments.
- And with an eye to the near future, FCTV made the decision to purchase a new **Dodge Promaster Van** and began raising funds to offset its costs, a project that looks to have a tremendous impact in 2015.



## Training and Workshops

As the media world continues to change and evolve, FCTV continues to revise its curriculum to keep pace with current trends and be responsive to the needs of its membership. In addition to its core curriculum of studio, field, post-production, and internet classes, FCTV added several new offerings in 2014. **"Google for Nonprofits,"** which is open to the public, teaches participants how to benefit from Google Grants and their suite of apps to streamline their workflow and extend their outreach to volunteers, donors and their market. **"Intro to Computers"** is a jumpstart to those who feel like they may be left behind in the increasingly prevalent world of the internet, focusing on basic computer skills and tasks. **"Kickstarter"** demystifies the concept of

Falmouth Chorale Gordon Pierce (D)	Sam Griesbauer (R) Matthew Jones (R)	M. Duffany Builders, Inc. Mike Duffany (D)	<b>FAMILY MEMBERS</b> (D) = Delegate (R) = Representative
Falmouth Coalition for Children Tina Toran (D)	James Kaminski (R) Ben Kelleher (R)	Marine Biological Laboratory Diana Kenney (D)	Doherty Family Janine Connors (D)
Falmouth Commodores Steve Kostas (D)	Zoie Leo (R) Sultan Loucks (R)	Mark of the Promise Missionary Church Flavio Souza (D)	Tom Doherty (R)
Liz Baker (R)	Kathryn McCarthy (R)	Rafael Gomes (R)	Dan Doherty (R)
Alexa Galloway (R)	Shannon McCarthy (R)	Marcia Souza (R)	Liam Doherty (R)
Patrick Loftus (R)	Emma Meehan (R)	Martha Coakley Supporters Thelma Goldstein (D)	Joseph Doherty (R)
Sarah Moore (R)	Katie Messerli (R)	Memories by Malcolm Malcolm Silverman	Aidan Doherty (R)
Eric Zmuda (R)	Caleb Miller (R)	Nicole Silverman (D)	Elichalt Family Tricia Elichalt (D)
Falmouth Democratic Town Committee Ethel "Yang" Conley (D)	Brandon Murray (R) Dean Olin (R)	Neighborhood Falmouth, Inc. Susan Loucks (D)	Evan Elichalt (R)
Falmouth Dog Parks, Inc. Bruce Gendler (D)	Matthew Paquette (R) Arianna Reid (R)	North Falmouth Village Association Jane Vollmann (D)	Donald Elichalt (R)
Falmouth Fire & Rescue Mark Sullivan (R)	Cullen Shaw (R) Cody Souza (R)	Fishbein Family JoAnn Fishbein (D)	Michael Fishbein (R)
Falmouth Historical Society Mark Schmidt (D)	Stephen Swenson (R) Ryli Thrasher (R)	Fusaro Family Francesca Fusaro (D)	
Rich Miner (R)	Cameron Turner (R)	Nicole Fusaro (R)	
Falmouth Housing Authority Thomas Lacey (D)	Mariah Vincent (R) Tom Walker (R)	Anthony Fusaro (R)	
Falmouth Housing Trust Anne Saganic (D)	Jack Whelan (R)	Grosslein Family Avis Grosslein (D)	
Falmouth Jewish Congregation Barry Balan (D)	Falmouth Rotary Club Steve Clay (D)	Marvin Grosslein (R)	
Bruce Gendler (R)	Falmouth Theatre Guild Matthew Gould (D)	Laurino Family Amelie Laurino (D)	
Brandon Small (R)	Falmouth VFW Post 2569 C. Richard Castleberry (D)	Ronald Laurino (R)	
Maxine Wolfset (R)	Falmouth Water Stewards Doug Brown (D)	Mustafa Family Ahmed Mustafa (D)	
Falmouth Jewish Congregation Sisterhood Leslie Kohuth (D)	Cheryl Holdren (R)	Helen Mustafa (R)	
Falmouth Police Department Edward Dunne (R)	Jill Holdren (R)	Norris Family Lance Norris (D)	
Falmouth Preservation Alliance Barbara Weyand (D)	Wendi Buesseler (R)	Jake Norris (R)	
Falmouth Prevention Partnership Patricia Mitrokostas (D)	Kate Bulygina (R)	Nicole Norris (R)	
Falmouth Public Library Leslie Morrissey (R)	Deborah Siegal (R)	Amy Norris (R)	
Falmouth Public Schools Wendy Haskell (D)	Gosnold Jodi Landers (D)	Dylan Norris (R)	
Falmouth Recreation Department Helen Kennedy (R)	Mary Cotoia (R)	Ray Norris (R)	
Monroe Beliel (R)	Heritage Museums & Gardens Andrea Early (D)	Palmer Family Michael Palmer (D)	
Harrison Bourgoin (R)	Julie Raynor (R)	Margaret Palmer (R)	
Adonis Brito (R)	Historic Highfield Annie Dean (D)	Marie Palmer (R)	
Michael Carchidi (R)	Housing Assistance Corporation Deanna Bussiere (D)	Elizabeth Palmer (R)	
Marcus Cardoza (R)	Jack's PACT Samantha Mueller (D)	Preston Family Patrick Preston (D)	
Devon Chavez-Gardner (R)	John Wesley United Methodist Church David Calhoun (D)	Eileen Preston (R)	
Gabriela Christo (R)	Church Brian Harbison (R)	Virginia Preston (R)	
Cole Cobuzio (R)	Arthur Harbison (R)	Patrick Preston (R)	
Brianna Costa (R)	Charles Harbison (R)	Smith Family Serena Lo Piccolo - Smith (D)	
Kevin Coyne (R)	Tyler Sachel (R)	Joel Smith (R)	
Michael Duffy (R)	Jeremy Tagliaferre (R)	Guilia Smith (R)	
Landon Fleck (R)	League of Women Voters Marcia Easterling (D)	Clay Smith (R)	
Hayden Freedland (R)	Alice Carey (R)	The LaRuffa Family Cindy LaRuffa (D)	
Rowan Gallant (R)	Melissa Ghossein (R)	Richard LaRuffa (R)	
Maya Garcia (R)		Alexander LaRuffa (R)	
Adelaide Gardiner (R)		Bill LaRuffa (R)	
		Totten Family Noah Totten (D)	
		Janet Totten (R)	

452 Members In 2014

## INDIVIDUAL MEMBERS

Jean Adelman  
William Adelman  
Mustapha Akkawi  
Nicole Alliegro  
Tenayah Anderson  
Justin Andrukonis  
Eric Asendorf  
Lisa Asendorf

Caroline Bacon  
Charles Bacon  
Susan Barlow  
Alice Batchelor  
Richard Batchelor  
Linda Benway  
Anthony Bills  
Doug Blake  
Christina Bologna  
Carol Booth  
Yazmin Borgos  
Diana Bougioukos  
Peter Bougioukos  
Carl Bowin  
Ursula Boyce  
Bill Brackett  
Tom Brannelly  
Paul D. Brodeur  
Ellen Brodsky  
Tom Bunker  
Elaine Burkly  
Joanne "Fifi" Burton

Wally Cahoon  
Davidson Calfee  
Kevin Callahan  
Cecilia Capitanio  
Andrew Carbone  
John Carlton-Foss  
Allan Catanzaro  
Carl Cavossa, Jr.  
Dave Chapman  
Alex Chute  
Troy Clarkson  
Carmela Coco-Scena  
Frank Cocuzzo  
Grainne Coen  
Peter Cook  
Sara Cook  
Margaret Cooper  
Ernest Corvo  
Shirley Corvo  
Deborah Coulombe  
Tracey Crago  
Simon Craythorn  
Harold Crocker  
Tyrone Croom  
Jim Crossen

Jack Dacey  
Linda Davis  
Phyllis Day  
Roger Day  
Daniel Dinan  
Dorie Dineen Ketterer  
Carol Dorr

Valerie May Douglas  
Rita Doyle  
Andy Dufresne

Dan Edwards  
Cory Elichalt  
Brian Engles  
Vicki Engstrom  
Helen M. Erickson  
Eric Ericson  
Eleanor Ericson

Sandra Faïman-Silva  
Hannah Faulkner  
Robert Fenstermaker  
Mary Pat Flynn  
Jim Foley  
Allen Fonseca  
Sara Fredd  
Michael Freeman  
Drew Frias

Les Garrick  
Michael Gavin  
Priscilla Geraghty  
Daniel Gessen  
Philip Gessen  
Margaret Gifford  
Martha Gillis  
Fred Gitlitz  
Mary Louise Gitlitz  
Thelma Goldstein  
Taisha Gomes  
Basia Goszczyńska  
Regina Graham  
John Grainger  
Larry Gray  
Rachel Greenfield  
Steve Gregoriadis  
Joe Griffin  
Clark Guinn

Erika Hahn  
James Hain  
Lexi Hamilton  
Barbara Hampson  
George Hampson  
Heather Harper  
Annie Hart Cool  
Caleb Havalotti  
Tuck Hayashi  
Nancy Hayward  
James Hermansen  
Sara Hines  
Robert Hinrichs  
Tor Holck  
Anna Holmes  
Peter Hopewood  
Keith Hopkins  
Bill Hough  
Louise Houle  
Elise Hugus  
Len Hunt  
Marcia Huyette  
Raymond Ivaska  
Eric Jacobs

Jonathon Jarjoura  
Margaret Jones

Brian Kaminer  
Barbara Kanellopoulos  
Dale Kapp  
William Keating  
David F. Kelley  
Milton Kelley  
Christopher Kelly  
Doreen Kelly  
Richard Kendall  
Gunnar Kinat  
Betsy King  
Kevin King  
Eugenie Kuffler

Tyla Lalicata  
Shannon Lanahan  
Mark Lane  
Dillon Laurino  
Barbara Lawrence  
Wesley Leite  
Jan Leone  
Leslie Lichtenstein  
Susan Louzan  
Gabrielle Lucivero  
Betty Lynch  
Christine Lynch  
Kevin Lynch

Scott MacNevin  
John Magnani  
Debra Maguire  
Don Mallinson  
Marsha Marsiglio  
Sherry Martin  
Linda Martinho  
Ashleigh McCord  
Patricia McGoldrick  
Miguel McGrath  
Deborah McIntosh  
June Mello  
Richard Menkello  
Teresa Michon  
Charles Mitchell  
Daniel J. Moore  
Elaine M. Moore  
David Moriarty  
Adrian Morris  
Nicholas Mortell  
Dmitry Mozzerhin  
Kathleen Murray  
Mikayla Murray  
Beth Nicholson  
Bernard Nolan  
Brenda Nolan

Hugh O'Doherty  
Alecia Jean Orsini Lebeda  
Trish Oshman

Cesar Palma  
Kathy Palmer  
David Paton  
Matthew Patrick

Wendy Patterson  
Robert Pena  
Chris Perito  
Alexander Perry  
Antonio Perry  
Janice Perry  
Karen Phillipino  
Clint Piatelli  
Gordon Pierce  
Linda Pistilli  
Maura Polles  
Andrew Putnam  
Daniella Pyre

Gilbert Rapoza  
Christina Rawley  
Paul Reardon  
John Rega  
Anne Restino  
Nick Riebesehl  
Arnon Rieger  
Paul Rifkin  
Alison Robb  
Cassidy Robbins  
Marius Robinson  
David Rogers  
Debra Rogers  
Tierney Roggiolani  
Henry Rome  
Maurice Rowe  
Ray Rowitz  
Glenn Rowland  
Marilyn Rowland

Anthony Sadera  
Diane Salter  
Victoria Santos  
Laura Sciortino  
Kristin Sears  
Robert Sergi  
David Shahzade  
Paul Siegmund  
Bri Sienna  
John Silvia IV  
Elaine Sinni  
Laurie Slate  
Matthew Soares  
Terry Soares  
Wayne Soares  
Nick Squillante  
Tom Stalcup  
Antoinette Steinacker  
Brad Stumcke  
Diane Suhm-Bigorre  
Sebastien Suhm-Bigorre  
Edward Sullivan  
Brenda Swain  
Wesley Sykes  
Shannon Sylvia

Judy Tarr  
Paul Tarr  
Kathleen Taylor  
Pat Thatcher  
Dan Trainor  
Sandy Trainor

Samuel Trotz  
Rebecca Truman  
Eric Turkington  
Louis Turner

Janet Vacon  
Robert Vander Pyl  
Joan Vaughn  
Joseph Voci  
John Vokey  
John Vose

Linda Wicks  
Robert Wilcox  
B. Grant Willis  
Bill Winegar  
William Wolfenburger  
Kenneth Wood  
Will Wright  
Geoffrey Wyman

Jay Zavala  
Susan Zavala

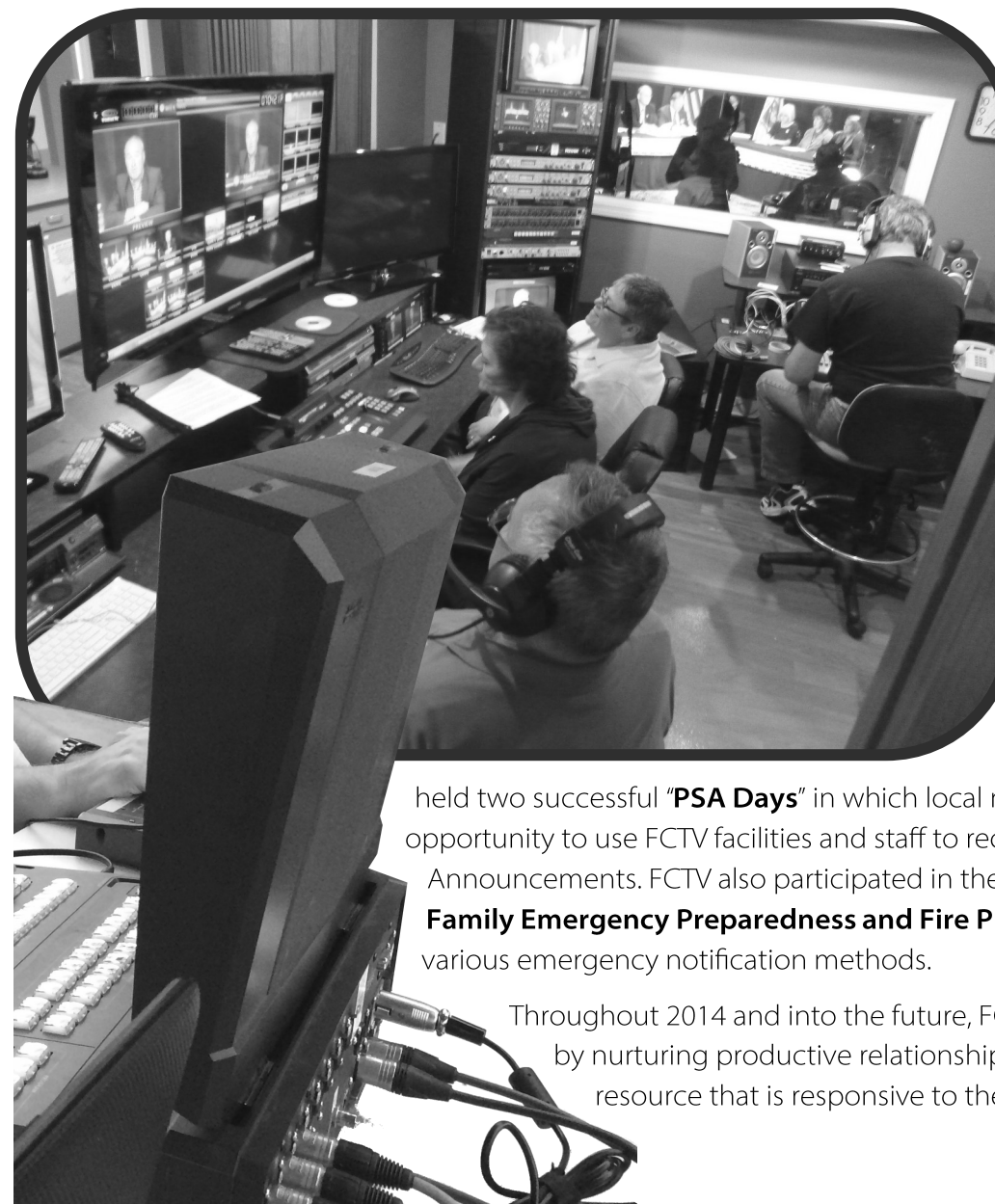
## ORGANIZATIONAL MEMBERS

(D) = Delegate  
(R) = Representative

Barnstable County Agricultural Society  
Wendy Brown (D)  
Birthright of Falmouth  
Krissy Frustaci-Ruzzo (D)  
Campaign to Elect Julia C. Taylor  
Julia Taylor (D)  
CapeAbilities  
Jack Loughman (D)  
Jutta Loughman (R)  
Randall Roth (R)  
Debi Stetson (R)  
Rickie Tompkins (R)  
Cape Cod Center for Women  
Maren Pleuddemann (D)  
Cape Cod Curling Club  
Russ Lemcke (D)  
Capt. V.R.A. Pires, Visual Artist  
Vasco Pires (D)  
Computer Learning Center for Seniors  
Ann-Marie Carroll (R)  
Ann Devereaux (R)  
Donald Falvey (R)  
Cornelia Featherston (R)  
Phyllis Flaherty (R)  
Kenneth Kinsella (R)  
Isabel Silva (R)  
Falmouth Amateur Radio Assn.  
Saul Dinman (D)  
Falmouth Artists Guild, Inc.  
Suzy Bergmann (D)  
Falmouth Building Department  
Eladio Gore (R)  
Falmouth Chamber of Commerce  
Michael Kasparian (D)

crowdfunding and "GoPro 101" teaches participants how to get the most from the revolutionary little camera that fits in the palm of your hand and attaches to almost anything.

As part of its ongoing commitment to media literacy, FCTV expanded its **Youth Producers** groups' instruction to include more animation and post-production skills. In addition, FCTV partnered with the **Falmouth Recreation Department** to hold several **Video Camp** sessions, and began a partnership with the **Falmouth Bike Lab** to offer video training to the youth in their program.



## Community Outreach and Engagement

FCTV continually seeks new avenues and opportunities to engage with members of our community. "Operation Valentine" allowed members of the community to record "video valentines" for friends and family members serving overseas in the Armed Forces. FCTV's annual **Open House** offered a chance for the community to tour the facility and get demonstrations of some of its newest technologies.

In the spring and fall, FCTV held two successful "PSA Days" in which local nonprofits were given an opportunity to use FCTV facilities and staff to record their own Public Service Announcements. FCTV also participated in the second annual **Falmouth Family Emergency Preparedness and Fire Prevention Fair**, demonstrating its various emergency notification methods.

Throughout 2014 and into the future, FCTV seeks to enhance its impact by nurturing productive relationships and providing an effective resource that is responsive to the needs of those it serves.



"FCTV is such a great resource for our community. In addition to the professional grade equipment they make available to us, the friendly and helpful staff has trained for us an army of young videographers, producers, editors and directors capable of making high quality videos and images about our programs. These media have allowed us to bolster support for many of our worthwhile endeavors within our Youth Group and the Bike Lab."

- Jeremy Tagliaferre, FCTV Member and Bike Lab Youth Mentor

In 2014, FCTV Member Producers delivered **239 hours** of first-run locally-produced programming for FCTV Public Channel 13, providing a broad spectrum of subjects, the majority relating specifically to local events and topics of interest to the people of Falmouth. Through their remarkable efforts, Falmouth residents watching on Channel 13 or on FCTV's live internet stream could stay that much more in touch with the culture and concerns that make up the fabric of our neighborhoods. FCTV Member Producers gave us programs about politics and local issues, local arts and music and brought us to concerts, lectures, holiday celebrations, candlelight vigils and sporting events.

In an effort to remain responsive to local viewers, FCTV staff, along with our dedicated member volunteers, made sure that many of the town's important events were available to all. This included events like the **Barnstable County Fair Demolition Derby**, **Falmouth Commodores** baseball games, the **Falmouth Christmas Parade** and, of course, our summer classic, the **New Balance Falmouth Road Race** - live from the starting line in Woods Hole to the finish line in Falmouth Heights.

In a partnership with the **League of Women Voters of Falmouth**, a member organization, FCTV provided full live coverage of their Candidate Forums before both the Spring and Fall elections. On **Election Day**, FCTV Channel 13 was also the channel to watch for live coverage of Spring and Fall elections. When the **Falmouth Prevention Partnership**, in cooperation with the **Falmouth Police**, **Gosnold on Cape Cod**, and **Falmouth High School**, presented a community forum aimed at preventing and treating the epidemic of opiate abuse on Cape Cod, FCTV was there, simulcasting the proceedings on all three of its channels. When the **Cape Cod Canal's Centennial** was commemorated, FCTV partnered with several other local community media centers to provide coverage of the historic event.

In addition to events, FCTV kept its viewers informed through its regular **"FCTV Exclusives"** news features throughout the week and quarterly through the news magazine program **"The Village Green."**

Throughout 2014, FCTV's Public Channel 13 remained a vibrant source of local information, art and ideas that could simply not be found anywhere else. And with the help of our member producers and volunteers, FCTV will look to do even more in 2015.



## Grants

Falmouth Road Race, Inc.  
Woods Hole Foundation

## Benefactors (\$500+)

Linda Davis  
Kevin & Betty Lynch  
Puritan Cape Cod

## Partners (\$250 - \$499)

Caroline Bacon  
St. Elizabeth Seton Parish

## Patrons (\$100 - \$249)

Richard & Alice Batchelor  
William Brackett  
Cape Cod Surgeons P.C.  
Ethel "Yang" Conley  
Valerie May Douglas  
Friends of Falmouth Library  
Bruce Gendler  
Richard and Cynthia Kendall

Ronald Liebis  
Vasco Pires  
Nicole Silverman  
Mary Swope  
Noah & Janet Totten

## Sponsors (\$50 - \$99)

99 Restaurant  
Amazon Smile  
Eleanor Ericson  
Gary and Nancy Hayward  
Michael and Andrea Shuman  
James Hain  
Kristen Heisler  
Doreen Kelly  
Debra and David Rogers  
Marilyn and Glenn Rowland  
B. Grant Willis

## Supporters (\$0 - \$50)

Thomas J. Brannelly  
Alice Carey  
Frank Cocuzzo

Deborah Coulombe  
Marcia Easterling  
Michael Eder  
Joan Favreau  
Dr. Michael Fishbein  
Fred and Mary Louise Gitlitz  
Good Will Chapter No. 123 O.E.S.  
Alice Grayson  
Barbara Hampson  
Debby and Rick McIntosh  
Richard Menkello  
Kathleen Murray  
Louis Turner  
Robert Wilcox  
Robert Wyatt

## Priscilla "Pucky" Roslansky Memorial Fund

Judith Stetson  
Family of Priscilla "Pucky" Roslansky

## Eric and Eleanor Ericson Scholarship Fund

Eric and Eleanor Ericson

# SILENT AUCTION CONTRIBUTORS

A & A Paving, LLC  
Anejo Mexican Bistro & Tequila Bar  
Annie Hart Cool  
Auto Zone  
Blast From The Past  
Ellen Brodsky  
Buy Way Boutique Consignment Shop  
C Salt Wine Bar and Grille  
Cape Cod Bagel Company  
Cape Gallery Framers  
Celebrations  
Troy Clarkson  
Coonamesett Farm  
Falmouth Florist  
Falmouth Jewelry Shop

Falmouth Sports Exchange  
Falmouth Water Stewards  
Ghelfi's Candies of Cape Cod  
George and Barbara Hampson  
Heritage Museum & Gardens  
Island Queen  
Jack in the Beanstalk  
John's Liquor Store  
Kappy's Liquors  
Landfall Restaurant  
Maison Villatte, Boulangerie Patisserie  
Martha's Vineyard Savings Bank  
Debby McIntosh  
Min's Kitchen  
Helen and Ahmed Mustafa

Pies A La Mode Ice Cream & Bake Shoppe  
Pro Cuts  
Red Pen Crafts  
Anthony Sadera  
Nicole Silverman  
Spa Nails  
The Fitness Company Express  
The MBL  
The Pink Polka Dot  
Twigs  
View Photography & Vagabond Treasures  
WCAI  
Webber Digital Media  
Woods Hole Steamship Authority

## In Memoriam...

William Adelman  
1928 - 2014

Charles Bacon  
1929 - 2014

Eric Ericson  
1941 - 2014

T. Richardson Miner  
1936 - 2014

John Rega  
1940 - 2014

Malcolm Silverman  
1941 - 2014

## Principal Underwriters

Carl F. Cavossa, Jr. Excavating, Inc.  
 Carlson Printing  
 Community Health Center of Cape Cod  
 Falmouth Chamber of Commerce  
 Margaret Gifford, Sotheby's International Realty  
 Green Harbor Waterfront Lodging  
 Janney Montgomery Scott LLC  
 Lemon Lime  
 Meganet Communications  
 Real Estate Associates  
 Sea Crest Beach Hotel  
 Shoreway Acres Inn  
 Pat Thatcher, Sotheby's International Realty

## Supporting Underwriters

Andy's Barber Shop  
 Bank of Cape Cod  
 Cape Cod Cleaning, Inc.  
 Chapman, Cole & Gleason  
 Danny's Barber Shop  
 David Rogers Electric  
 Eight Cousins, Inc.  
 Falmouth Commodores Baseball  
 Falmouth Fish Market, Inc.  
 Foley Real Estate  
 Green Shuttle of Cape Cod  
 Hannoush Jewelers  
 Jeffrey S. Hamilton Tree and Landscape, Inc.  
 M. Duffany Builders, Inc.  
 M.R. Soares Flower Garden Nursery  
 Mahoney's Garden Center  
 Murray & MacDonald Insurance Services, Inc.  
 Neighborhood Falmouth, Inc.  
 Oppenheim and Nickerson LLP  
 Paul's Precision Automotive Repair, LLC  
 Vincent Phillipino, DDS

## Associate Underwriters

Arthur D. Calfee Insurance Agency, Inc.  
 Bayside Kitchen & Bath  
 BSS Design, Inc.  
 Carpet Barn Inc.  
 Cavossa Disposal Corporation  
 Troy Clarkson  
 Eastman's Hardware  
 Falmouth Enterprise  
 Liam Maguire's Irish Pub and Restaurant  
 Wild Harbor General Store



Steve's Pizzeria & More  
 The Cape Cod Five Cents Savings Bank  
 The Cooperative Bank of Cape Cod  
 The Davey Tree Expert Company  
 The Wood Lumber Company  
 Turning Pointe Dance Studio  
 Vincent Associates Real Estate Inc.  
 Vital Nutrition

## Additional Support Provided By

Shaw's Supermarket  
 Stop & Shop  
 Roche Bros., Inc.  
 Walmart

Educational Channel 14 (EdTV) has had an eventful year bringing an inside look at Falmouth Public Schools to its viewers. With the work of many individuals including EdTV's Access Coordinator **Ryan Webber**, FHS student video intern **John Silvia IV**, and many other staff and student volunteers, **EdTV** continues to grow.

EdTV's programming continues to be 24 hours a day, 7 days a week. Weekly updated schedules can be found at <http://edtv.falmouth.k12.ma.us>. Program schedules also run on the EdTV bulletin board, which additionally provides information on Falmouth Public School events, lunch menus, and sports schedules. Past shows are now being streamed online at [falmouth.eduvision.tv](http://falmouth.eduvision.tv).

**School Committee** meetings are cablecast live on Tuesday evenings, and recablecast every day at noon and 6:30pm on Tuesdays and Thursdays. In coordination with the newly-formed **Falmouth Athletic Boosters**, sporting events are now broadcast all day on Saturdays and Sundays. New

episodes of **Morse Pond School's "Catapult!"** air daily at 4:00pm as part of EdTV kids' block followed by instructional art videos made by Lawrence School art teacher **Karyn Phares**.

Additional shows such as NASA **KidsConnect** and **SciFiles** work to fill **"Kids Block."** Additional lineup items include informational presentations from the **Parent Connection Series** featuring topics such as internet safety, bullying and minimizing parenthood stress. Music, choral and band concerts continue to be broadcast on a regular basis as well as the schools' open house/meet the teacher nights.



EdTV's main office operates in Falmouth High School in collaboration with the FHS student video program. As part of course requirements for this video program, all students now regularly submit projects to be aired on EdTV. With the enthusiastic support of FCTV's staff, **FCTV Advisor Debra Rogers**, **FPS Advisor Wendy Haskell**, **FPS Superintendent Dr. Bonny Gifford**, and many others, EdTV continues to thrive.



"By giving us easy access to the deliberations of town government and to the ongoing activities in our schools, FCTV helps us stay informed. By providing an array of local productions to view, it keeps us entertained. By welcoming our participation in its offerings, FCTV energizes our creativity. Falmouth Community Television is one of our town's irreplaceable assets."

- Barbara Kanellopoulos, Host of "Conversations" and "On The Road With David Vieira"

# GOVERNMENT CHANNEL 15

FCTV's Government Channel 15 completed its third full year of service bringing a more open and transparent government to the citizens of Falmouth. Thanks to FCTV staff, volunteers, town employees and committee and commission members, Government Channel 15 continues to bring more in-depth and responsive programming to Falmouth.

FCTV Channel 15 brings Falmouth live, gavel-to-gavel coverage of **Town Meeting** and every meeting of the **Board of Selectmen, Planning Board, Conservation Commission** and **Zoning Board of Appeals**, and taped coverage of every **Water Quality Management Committee** and **Local Emergency Planning Committee** meeting. In addition, Channel 15 produces its own informative series shows such as **"Inside Barnstable County"** with **Falmouth's Delegate to the Barnstable County Assembly Julia Taylor**, **"Behind the Board"** with Falmouth Selectmen, **"Behind the Badge"** with **Police Chief Edward Dunne**, and **"On the Road"** with **State Representative David Vieira**.

In an effort to be responsive to the informational needs of Falmouth residents and taxpayers, our staff also produce documentary programs featuring many aspects of the municipal process. At the onset of one of the worst winter seasons in history, Channel 15 viewers were already given an up-close look at how the DPW works to keep our roads clear and safe. Other productions featured **Town Manager Julian Suso**, **Town Finance Director Jennifer Petit**, a demonstration of the Town's new GIS system and more. In addition, FCTV Channel 15 augments its 24-hour programming schedule with meetings from the **Assembly of Delegates, County Commissioners** and **The Cape Cod Commission** along with programming from state and federal agencies.

From beginning to end, Government Channel 15 stayed steadfast in its mission to bring the municipal process into the homes of Falmouth residents in 2014. The years to come will surely see the same.



# SOCIAL MEDIA INITIATIVES

In addition to our three cable channels, FCTV continues to expand its presence and community engagement through social media, our website and internet mailing list. Engagement with our community continues to increase daily through a proactive campaign using **Facebook** and **Twitter**. This social media effort has not only extended our outreach and promotions, but more importantly, allowed us to assist local authorities, including the **Local Emergency Planning Committee, Falmouth Police** and **Falmouth Fire Rescue**, to disseminate important and often critical information in times of crisis or emergency. More and more, the citizens of Falmouth have turned to FCTV as a clearinghouse for vital local information.

@FCTVMedia /FalmouthCommunityTelevision

# MASER GALLERY

The Maser Gallery supports the visual arts in the community by hosting a variety of artists from around the Cape. Exhibits are rotated every month with either individual or group shows. In 2014, visitors and members alike were treated to the work of:

- January: Ej Mills Brennan
- February: Upper Cape Camera Club
- March: Falmouth Public School Students
- April: Evelyn Lynch and Cricket George
- May: Louise Toler, Merideth Toler, Margret Toler Richard, Lyn Toler Slade and Lindsey Richard
- June: Valerie Belcher
- July: Mary Lou Gitlitz and Gloria Warren
- August: San Lyman
- September: Bobbi Bailin
- October: Willoughby Elliott
- November: Chris O'Dell Ferguson, Cailyn Ferguson and Kelly Ferguson
- December: David F. Kelley

# 3rd Annual Priscilla "Pucky" Roslansky Award

**John Silvia IV** was awarded the third annual **Priscilla "Pucky" Roslansky Memorial Award**. John's submitted program, **"Falmouth High School Open House,"** was created to highlight different aspects of Falmouth High School, including extracurricular and athletic programs. The annual award is given to an FCTV member whose submission embodies the values **Pucky** held dear: improving political discourse by educating, building and connecting the community.



"In its coverage of meetings, FCTV offers the Falmouth community the unique perspective of simultaneously learning about actions being considered by Selectmen while watching the reaction of the constituent audience to the project or initiative being considered. While FCTV is a crucial resource in spreading the word about important projects in Falmouth and in reaching out for community support, it is also a hub of information on the fun and exciting happenings going on in all of the villages."

- Susan Moran, Falmouth Board of Selectmen