

STREAMING SERVICES

Whether you need live streaming or production services for a faith-based service, business meeting, or event, FCTV is here to help.

Considerations that FCTV can help evaluate:

- Start with a road map of where you are now and where you want to be. Take note if you already have video equipment available and what type of new equipment you'd like to invest in.
- Consider where you want to stream. This will determine the platform you use to live stream.
- This can be as simple or complicated as you choose, you can go live with an iPad, iOS device, an integrated microphone or separate camera & audio feed to a computer.
- If using a video camera, you will need a video encoder or capture card, this will take your video signal and compress it into a stream of data that can be sent over the internet.
- Whatever device you use, ensure that your internet connection is fast enough to stream. You can get a dedicated internet connection for your stream.
- Lighting. With good lighting your live stream will have a better quality picture for those watching.
- Choose a camera based on workflow requirements. Set up your camera with the view you want people tuning in to see. If you want more than one camera we can assist with this.
- Use a separate mix for your audio live stream by using an aux mix output. Then you can mix it remotely for a better audio feed.
- Ensure you have the licenses that allow you to stream copyrighted music, if any.
- Pick the live streaming platform and, if needed, the broadcast software (ex. OBS) that's right for you.
- Create your account, set up your stream, practice streaming it and then go live when ready, embed the stream on your website if desired.

 Note: Embedding will be done by your webmaster.



FCTV Services:

Streaming Consultation

FCTV staff will consult online, evaluate your current equipment, and determine anything you need to rent or purchase.

Assist with streaming setup for customer-owned equipment to customer live stream account using any of the following services: YouTube Live, Facebook Live, Dacast, Vimeo or Twitch.

Non-profit rate: \$30 per hour Commercial rate: \$50 per hour

Tech Setup/Labor

FCTV staff labor to provide on-site setup of customer owned equipment and link to stream.

Customer is responsible for embedding stream into their own website if desired.

FCTV can provide Dacast streaming service. If renting this add an additional \$50 per hour to the rates below.

Non-profit rate: \$50 per hour Commercial rate: \$75 per hour

Rent FCTV iPad (includes Padcaster, tripod, one FCTV staff member, Dacast streaming service w/link or connection to customer streaming service).

Non-profit rate: \$350 Half Day (4/hrs) \$500 Full Day (8/hrs) Commercial rate: \$400 Half Day (4/hrs) \$650 Full Day (8/hrs)

Rent FCTV JVC 850 streaming camera (includes single camera configured to go live to customer's YouTube or Facebook account, one FCTV staff, camera, microphone, XLR cable, tripod and equipment needed to go live).

FCTV can provide Dacast streaming service. If renting this add an additional \$75 fee.

Non-profit rate: \$375 Half Day (4/hrs) \$525 Full Day (8/hrs)

Commercial rate: \$450 Half Day (4/hrs) \$700 Full Day (8/hrs)

<u>Multi-camera field (road-case or van)</u> (includes streaming switcher, audio mixer up to four microphones, two robotic cameras, tripod, two FCTV staff and FCTV Dacast streaming or connection to customer streaming service).

Non-profit rate: \$1250 Half Day (4/hrs) \$1600 Full Day (8/hrs) Commercial rate: \$1500 Half Day (4/hrs) \$2400 Full Day (8/hrs)

Note: Additional cameras, equipment or staff are available for an additional charge.

<u>Studio/Control Room</u> includes streaming switcher, audio mixer, up to 6 microphones, three cameras, tripod, four FCTV staff and FCTV Dacast streaming or connection to customer streaming service).

Non-profit rate: \$1250 Half Day (4/hrs) \$1600 Full Day (8/hrs) Commercial rate: \$1500 Half Day (4/hrs) \$2400 Full Day (8/hrs)

Note: Call for availability